

NEW SURVEY SHARES WHAT PARENTS KNOW ABOUT MYOPIA

Myopia, also known as nearsightedness, generally first occurs in school-age children and progresses until about age 20.

97%

of eye care professionals agree parents should know more about the ways they can help **protect their children's vision**



Parents say they are more knowledgeable about other childhood conditions including

the flu **93%**,
ear infections **86%**
and lice **80%**

compared with their knowledge of **myopia 65%**

95%

of parents say their child's eye health/vision is **absolutely essential to their child's overall well-being**



2/3 of eye care professionals **(66%)** have seen an increase in the **prevalence of pediatric myopia in their practice over the last 5 to 10 years**



Only **33%** of parents know what that term **Myopia** means, or how it can affect their children's future eyesight.



Only **1 in 3** parents were able to identify **"myopia" as nearsightedness**