



2023 Best PracticesSM

Being a CooperVision® Best PracticesSM Program honors our industry's finest eye care professionals, and their dedication to their practice, their patients, and the profession. Being a Best PracticesSM honoree is more than just a plaque. You gain access to a network of practitioners who share insights into their brilliance, a new avenue to build your practice via digital and public relations support, and a community of like-minded professionals who only want to see you achieve even more success.

THE BENEFITS:



PEER COLLABORATION

Gain insights and share your experiences with fellow honorees and past alumni through exclusive Best PracticesSM channels.



BEST PRACTICESSM SUMMIT

Join your fellow honorees and industry leaders to collaborate and knowledge-share.



INDUSTRY RECOGNITION

Increase awareness of your practice through industry and local highlights.

TELL US WHY YOU ARE THE BEST

Applications are accepted September 8th – November 8th 2022.

Learn more at eyecarebestpractices.com

SHARE YOUR STORY

Each year, honorees stand out for their excellence and expertise in many areas of practice—the same areas in which their peers look for guidance and inspiration.



**INDUSTRY
ADVANCEMENT**



**COMMUNITY
IMPACT**



**PATIENT
EXPERIENCE**



**SPECIALTY
SERVICES**



**TEAM
BUILDING**

THE APPLICATION PROCESS

- 1** In order to apply, you must first register as a user. If you have applied in the past, simply log in with your existing username.
- 2** Once you register, you can log in to complete your user profile and tell us a little bit about yourself.
- 3** Your application begins with five questions—each representing a different area of practice you might excel at. You'll then be asked to answer two general questions about what inspires your work in optometry and what you hope to gain from being a Best PracticesSM honoree.

Apply now

apply.eyecarebestpractices.com

Application deadline – November 8th