



IT'S A NEW FRESH DAY

We all love convenience and comfort in a contact lens—especially a daily disposable that's priced for your budget. Now FRESH DAY® contact lenses offer you everything you're looking for—including Earth-friendly manufacturing.* It's a pure reflection of what matters most to you.



See the world through fresh eyes.

Every day, when you reach for your contact lenses, you can benefit from:

- 1-day convenience
- Moisture-rich, high-oxygen comfort
- Brighter, whiter eyes¹
- UVA/UVB blocker**

Take comfort in the way your lenses are made.

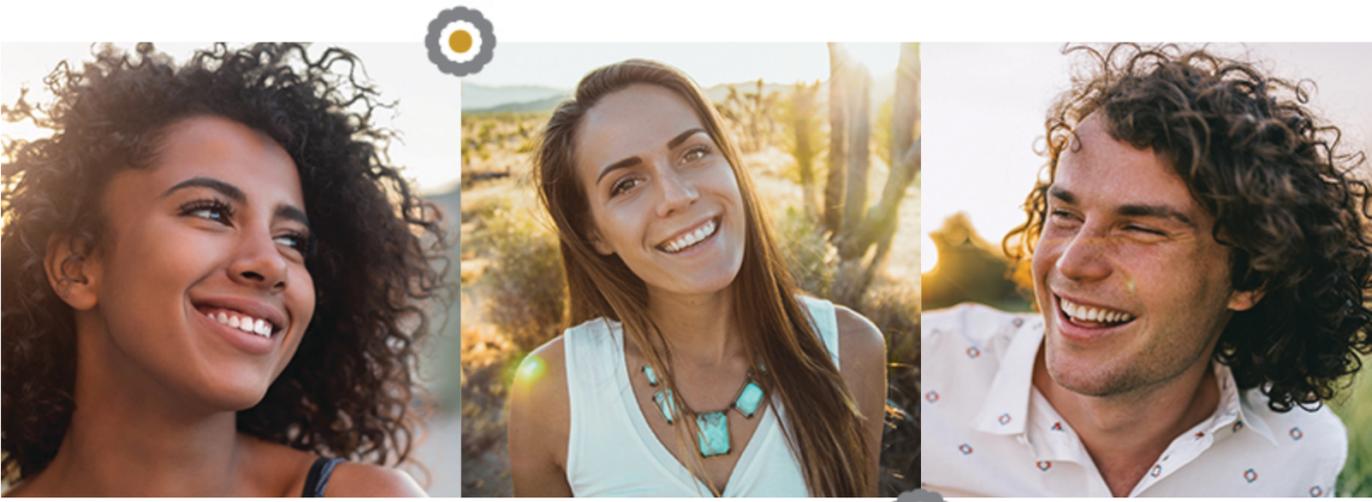
FRESH DAY® 1-day contact lenses are manufactured at a facility that features environmentally conscious design and operation.*

A full family of prescriptions to meet your needs.

Nearsighted? Farsighted? Astigmatism? Presbyopia? FRESH DAY® lenses cover just about every base.

Easy. Affordable. Earth-friendly.* Now that's a happy sight.

Ask us about FRESH DAY® contact lenses at your next appointment.



*Costa Rica facility.

**UV-blocking contact lenses help provide protection against transmission of harmful UV radiation to eye but are not substitutes for protective UV-absorbing eyewear, such as UV absorbing goggles or sunglasses, as they do not completely cover the eye or surrounding area. Continue to use UV-absorbing eyewear as directed by your eye care professional.

References:

1. Data on file; clariti® 1 day offers whiter eyes than 1-DAY ACUVUE® MOIST®.