



# IT'S A NEW FRESH DAY

We all love convenience and comfort in a contact lens—especially a daily disposable that's priced for your budget. Now FRESH DAY® contact lenses offer you everything you're looking for—including Earth-friendly manufacturing.\* It's a pure reflection of what matters most to you.



## See the world through fresh eyes.

Every day, when you reach for your contact lenses, you can benefit from:

- ☉ 1-day convenience
- ☉ Moisture-rich, high-oxygen comfort
- ☉ Brighter, whiter eyes<sup>1</sup>
- ☉ UVA/UVB blocker\*\*

## Take comfort in the way your lenses are made.

FRESH DAY® 1-day contact lenses are manufactured at a facility that features environmentally conscious design and operation.\*

## A full family of prescriptions to meet your needs.

Nearsighted? Farsighted? Astigmatism? Presbyopia? FRESH DAY® lenses cover just about every base.

## Easy. Affordable. Earth-friendly.\* Now that's a happy sight.

Ask us about FRESH DAY® contact lenses at your next appointment.



\*Costa Rica facility.

\*\*UV-blocking contact lenses help provide protection against transmission of harmful UV radiation to eye but are not substitutes for protective UV-absorbing eyewear, such as UV absorbing goggles or sunglasses, as they do not completely cover the eye or surrounding area. Continue to use UV-absorbing eyewear as directed by your eye care professional.

#### References:

1. Data on file; clariti® 1 day offers whiter eyes than 1-DAY ACUVUE® MOIST®.