

# REVEAL™ PREMIUM 1-DAY CONTACT LENSES



Screen time can cause dry, tired eyes.<sup>1</sup> REVEAL™ PREMIUM 1-Day contact lenses are designed to help.

## WE ARE LIVING IN A WORLD OF DIGITAL DEVICES.

- Adults spend on average **11 hours a day** on digital devices.<sup>2</sup>
- **67% of people reporting 2 or more devices** used simultaneously.<sup>3</sup>
- **59% of people report experiencing symptoms of eye strain.**<sup>4</sup>

## 8 OUT OF 10 PATIENTS AGREE REVEAL™ PREMIUM 1-DAY CONTACT LENSES:

- Made their eyes feel **less tired**.<sup>\*,5</sup>
- Made their eyes feel **relaxed**.<sup>\*,5</sup>
- Made their vision stay **clear and focused** throughout the day even with lots of digital device use.<sup>\*,5</sup>

## PLUS, REVEAL™ PREMIUM CONTACT LENSES SET THE BAR FOR HIGH PERFORMANCE AND EXTRAORDINARY COMFORT.<sup>\*,5</sup>

**Ask us about REVEAL™ PREMIUM 1-Day contact lenses on your next visit.**

\* REVEAL™ PREMIUM is manufactured by CooperVision, Inc. ("CVI") and is the same contact lens as CVI's MyDay Energys.\*

1. Coles-Brennan C, Sulley A, Young G. Management of digital eye strain. Clinical and Experimental Optometry. 2019;102(1):18-29

2. The Nielsen Company. The Nielsen Total Audience Report. Time Flies: U.S. Adults Now Spend Nearly Half a Day Interacting with Media (nielsen.com).

3. Eyesafe/United Healthcare Screentime July, 2020.

4. Vision Council 2019. The Vision Council shines light on protecting sight and health in a multiscreen era.

<https://thevisioncouncil.org/blog/vision-council-shines-light-protecting-sight-and-health-multi-screen-era>. Accessed 19 July 2022.

5. CVI data on file 2018. Prospective, multi-center (5 US sites), open label, bilateral wear, one week dispensing study with MyDay Energys® N=77 habitual soft CL wearers. When asked, "CLs make my eyes feel less tired" (slightly agree/agree/strongly agree).