

NOW NET PLASTIC NEUTRAL¹



Manufacturer CooperVision® has **partnered with Plastic Bank®** to make the FRESH DAY® family net plastic neutral — and they're doing the same with REVEAL™ contact lenses!¹

Wear high-performance contact lenses and do so knowing **you're making an impact on the environment** by helping remove plastic from the ocean.²

SAVE UP TO \$200

You can also **save up to \$200** on an annual supply of **REVEAL™ contact lenses** — an equivalent of removing up to **40 plastic bottles from the ocean**.

Make a difference with your contact lens choice, and ask us about our net plastic neutral lens offerings at your next visit.

Vision Source
SIGNATURE EYE CARE



Simply Satisfied™
GUARANTEE

1. FRESH DAY® and REVEAL™ are defined as orders and include FRESH DAY®, FRESH DAY® TORIC, FRESH DAY® MULTIFOCAL, REVEAL™, REVEAL™ TORIC, and REVEAL™ MULTIFOCAL products sold and distributed by CooperVision in the U.S. Net plastic neutrality is established by purchasing credits from Plastic Bank. A credit represents the collection and conversion of one kilogram of plastic that may reach or be destined for waterways. CooperVision purchases credits equal to the weight of plastic in FRESH DAY® / REVEAL™ orders in a specified time period. FRESH DAY® and REVEAL™ plastic is determined by the weight of plastic in the blister, the lens, and the secondary package, including laminates, adhesives, and auxiliary inputs (e.g., ink). CVI Data on file, 2022. 2. CVI data on file 2021. clariti® 1 day (FRESH DAY® is a customer brand of clariti® 1 day) CL Considerers Sustainability Research Survey, 205 U.S. consumers aged 16–35 years, Decision Analyst, April 2021. 87% of all contact lens considerers agree following exposure to net plastic neutrality description.