

SEE THE IMPACT

We know that sustainability is a growing priority for you and your patients. As part of CooperVision's commitment to sustainability, they've partnered with Plastic Bank® to make FRESH DAY®, REVEAL™, and AquaClear® net plastic neutral.¹ So, we've made it easy for anyone who recommends, prescribes, or wears our most popular contact lenses to **make a positive impact on the environment.**²

Want to know your impact on the environment due to your purchases of FRESH DAY®?

_____ 90-pack boxes of FRESH DAY® purchased = the equivalent of removing³ _____ plastic bottles⁴ before it reaches the ocean!



Want to know your impact on the environment due to your purchases of REVEAL™?

_____ 90-pack boxes of REVEAL™ purchased = the equivalent of removing³ _____ plastic bottles⁴ before it reaches the ocean!



Want to know your impact on the environment due to your purchases of AquaClear®?

_____ 6-pack boxes of AquaClear® purchased = the equivalent of removing³ _____ plastic bottles⁴ before it reaches the ocean!



Together, the equivalent of _____ plastic bottles has been removed before it reaches the ocean!

Remember:

Patients can receive:

- Up to **\$150** off their annual supply of FRESH DAY®⁵
- Up to **\$200 off** their annual supply of REVEAL™⁵



CooperVision®

VISION SOURCE
SIGNATURE EYE CARE

¹ FRESH DAY® / REVEAL™ / AquaClear® is defined as orders and includes FRESH DAY®, FRESH DAY® Toric, and FRESH DAY® Multifocal, REVEAL™, REVEAL™ TORIC, REVEAL™ MULTIFOCAL, AquaClear®, AquaClear® PREMIUM, AquaClear® Toric, AquaClear® Multifocal product(s) sold and distributed by CooperVision in the US. Net plastic neutrality is established by purchasing credits from Plastic Bank. A credit represents the collection and conversion of one kilogram of plastic that may reach or be destined for waterways. CooperVision purchases credits equal to the weight of plastic in FRESH DAY® family / REVEAL™ family / AquaClear® family orders in a specified time period. FRESH DAY® family / REVEAL™ family / AquaClear® family plastic is determined by the weight of plastic in the blister, the lens, and the secondary package, including laminates, adhesives, and auxiliary inputs (e.g. ink). CVI Data on file, 2022. ² CVI data on file 2021. clariti 1 day CL considerers sustainability research survey 205 US consumers aged 16-35 years, Decision Analyst, April 2021. 87% of all contact lens considerers agree following exposure to net plastic neutrality description (FRESH DAY® is a customer brand of clariti® 1 day). ³ "Remove" is defined as the collection and conversion of waste plastic into reusable feedstock. ⁴ "Plastic bottle" is defined as a 0.5 liter PET clear bottle in raw condition, with labels & caps with average weight of 20 grams of plastic. ⁵ With manufacturers rebate on an annual supply: new wearers of FRESH DAY® can receive rebate of \$150, current wearers of FRESH DAY® can receive rebate of \$100. ©2023 CooperVision 14303 BC 01/23