

# A complete portfolio of net plastic neutral lenses<sup>1,2</sup>

CooperVision® has partnered with Plastic Bank® to make FRESH DAY®, REVEAL™, and now, AquaClear® net plastic neutral.<sup>1,2</sup>



CooperVision® made a commitment to make FRESH DAY® and REVEAL™ contact lenses net plastic neutral.<sup>1,2</sup> With your global partnership, within two years we've prevented the equivalent of 100 million bottles<sup>2,3,4,5</sup> of plastic from entering the world's oceans. To push sustainability efforts further, AquaClear® is now net plastic neutral, too.<sup>1,2</sup>

## What Patients Are Saying

- **8 out of 10** contact lens considerers would be more interested in wearing contact lenses if the lenses were net plastic neutral.<sup>6</sup>
- **8 out of 10** contact lens considerers would consider their ECP more innovative if the ECP were to discuss or recommend a net plastic neutral lens.<sup>7</sup>
- **87%** of contact lens considerers would consider their ECP more environmentally conscientious if the ECP were to discuss or recommend a net plastic neutral lens.<sup>8</sup>

## Trailblazing in Net Plastic Neutrality<sup>2,9</sup>

- CooperVision® has partnered with Plastic Bank® to be the first net plastic neutral contact lens provider.<sup>10</sup>
- For every FRESH DAY®, REVEAL™, and AquaClear® box of contacts sold, CooperVision® will purchase a credit from Plastic Bank® to collect and convert an equal amount of plastic used in production.<sup>1,2</sup>
- FRESH DAY®, REVEAL™, and AquaClear® contact lenses offer an eco-friendly choice for patients who want to help improve the environment through daily habits.



CooperVision®

VISION SOURCE  
SIGNATURE EYE CARE



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## FRESH DAY®

- Offers new wearers **excellent value** for the money<sup>11</sup>
- **WetLoc™ Technology** locks in moisture to ensure excellent all-day comfort<sup>12</sup>
- Up to **3x oxygen transmissibility** of some conventional daily disposable lenses<sup>13</sup>
- **UV blocker\***
- Supports ocular health<sup>14</sup>
- **Available in complete family** portfolio, including sphere, toric, and multifocal



## REVEAL™

- Unsurpassed comfort thanks to **Aquaform® Technology**
- **Broadest prescription range** of any toric and multifocal 1-day brand<sup>15,16</sup>
- Same toric optical design features and same parameter range as AquaClear® Toric, the **#1 most prescribed** toric lens on the market<sup>17</sup>
- REVEAL™ Multifocal **features the Binocular Progressive System™ (BPS)**, an innovative three-ADD system that uses lens designs to optimize vision for all levels of presbyopia<sup>18</sup>
- **UV blocker\***



## AquaClear®

- Over **240,000 unique prescription options** available<sup>19</sup>
- Premium comfort thanks to **Aquaform® Technology**
- AquaClear® is the **most prescribed monthly replacement** contact lens brand on the market<sup>17</sup>
- AquaClear® Toric is the **most prescribed toric contact lens** on the market<sup>17</sup>
- AquaClear® Premium is the **first and only monthly contact lens** designed to help with eye tiredness and dryness associated with digital device use<sup>22</sup>

Your patients want sustainable options.<sup>21</sup>  
Give them the ability to make a positive impact on the environment.<sup>21</sup>

**\*Warning:** UV-absorbing contact lenses are not substitutes for protective UV-absorbing eyewear, such as UV-absorbing goggles or sunglasses, because they do not completely cover the eye and surrounding area. Patients should continue to use UV-absorbing eyewear as directed. **1.** FRESH DAY® / REVEAL™ / AquaClear® orders includes product sold and distributed by CooperVision in participating countries. **2.** Net plastic neutrality is established by purchasing credits from Plastic Bank. A credit represents the collection and conversion of one kilogram of plastic that may reach or be destined for waterways. CooperVision purchases credits equal to the weight of plastic in FRESH DAY® / REVEAL™ / AquaClear® orders in a specified time period. FRESH DAY® / REVEAL™ / AquaClear® plastic is determined by the weight of plastic in the blister, the lens, and the secondary package, including laminates, adhesives, and auxiliary inputs (e.g. ink). **3.** Plastic Bank uses 1 kg of plastic to equal 50 bottles. **4.** Participating brand orders is defined as orders and includes monthly, 2-weekly and 1-Day contact lens products sold and distributed by CooperVision. **5.** CVI data on file, 2022 for a complete list of participating brands by country. Total bottles as derived through Plastic Bank's impact dashboard as of 11/16/2022. **6.** CVI data on file 2021. clariti 1 day CL considers sustainability research survey 205 US consumers aged 16-35 years, Decision Analyst, April 2021. 83% of all contact lens considerers interest in trying contact lenses would increase (FRESH DAY® is a customer brand of clariti® 1 day). **7.** CVI data on file 2021. clariti 1 day CL considers sustainability research survey 205 US consumers aged 16-35 years, Decision Analyst, April 2021. 79% of all contact lens considerers agree following exposure to net plastic neutrality description (FRESH DAY® is a customer brand of clariti® 1 day). **8.** CVI data on file 2021. clariti 1 day CL considers sustainability research survey 205 US consumers aged 16-35 years, Decision Analyst, April 2021. 87% of all contact lens considerers agree following exposure to net plastic neutrality description (FRESH DAY® is a customer brand of clariti® 1 day). **9.** Net Plastic Neutrality, in the contact lens industry, out of the top 4 global contact lens manufacturers. **10.** CVI data on file, 2021, 2020-2020 Plastic Bank Contract Agreement. **11.** CVI data on file 2022. Verve Online Survey with US ECPs who fit clariti® 1 day or private label version. n=121 (79% strongly agree/agree). **12.** Manufacturer's quoted core water content. **13.** Based on manufacturers published data. FRESH DAY® has Dk/t of 86. Compared to Proclear 1 day (Dk/t 28), 1-day Acuvue Moist (Dk/t 25.5), Dailies AquaComfort Plus (Dk/t 26) and Biotrue ONEday (Dk/t 42). **14.** With higher oxygen delivery than hydrogel materials, SiHy contact lenses minimize or eliminate hypoxia-related complications during daily lens wear. **15.** CVI data on file, 2021. Based on prescription option combinations (sph and add) available across all daily disposable multifocal soft lenses from CVI, J&J, B+L and Alcon in USA May 2021. (REVEAL™ Multifocal is a customer brand of MyDay® multifocal). **16.** CVI data on file, 2021. Based on number of prescription options available in the USA across all soft 1-day toric lenses as reported by the 4 main manufacturers. **17.** CVI data on file, 2021. US industry reports and internal estimates. **18.** CVI data on file 2020. Prospective, double-masked, bilateral, 1-week dispensing study with MyDay daily disposable multifocal; n=104 habitual MFCL wearers. (REVEAL™ Multifocal is a customer brand of MyDay® multifocal). **19.** CVI data on file. Based on stocked and MTO product range available in the US and Europe as of June, 2021. **20.** US monthly single vision lens. **21.** CVI data on file 2021. clariti® 1 day CL Considerers Sustainability Research Survey, 205 U.S. consumers aged 16-35 years, Decision Analyst, April 2021. (FRESH DAY® is a customer brand of clariti® 1 day).